



Great Southwest Council **Council Commissioner**



Communicator



July 30th, 2022

VOLUME 5, ISSUE 7

Table of Contents

Page	Area
3	<i>Council Commissioner Corner</i> Key info for Commissioners!
4-11	<i>Headlines!</i> And Membership Minutes! Be A Scout Pin Info! A reminder about the new fee structure that's effective August 1 st . And an updated Council Expired YPT process.
12	Key Commissioner Goals Summary
13-20	Goal Progress by Strategic Plan Area
21	District/Council Commissioner Roster

Our Mission

As commissioners, we share the BSA's mission: To prepare youth to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Our Vision

Every member of the BSA has a great Scouting experience.

Council Commissioner Corner

- Commissioners, it's membership recruiting time in our units! What are you doing to help your units grow? There's a number of suggestions for recruiting and growth in the Unit Info section of this month's newsletter; please ensure your units are aware of the information and have a plan for growing their units.
- Also, BSA National announced in early July a new membership status for Registrars to use for those adult leaders that have expired Youth Protection Training (YPT). Leaders with expired YPT can be moved into Suspended status. Again, more details on the process for using this status are in the Unit Info section.
- Please take a look at all the data in the Strategic Goals section of the newsletter, and see what you might be able to do to help achieve these goals... becoming trained, entering contacts, doing a detailed assessment, helping out with a unit currently without a commissioner, etc. Let's translates those numbers into actions!

Yours in Scouting,

Dale

Dale Balmer

Council Commissioner

**COUNCIL COMMISSIONER
COMMUNICATOR
JULY 2022
UNIT-RELATED INFORMATION!!!!**

Key information for units in the Great Southwest Council!

- **This month's message is about.... Membership, membership, membership! And, membership!**
- **What are your unit's plans for the August 18th Council-wide Fall recruitment?**
 - Check out Membership Minutes #1 and #2 on the following pages!
 - Check out this link for events scheduled across the council for Cub and Scouts BSA recruiting:
 - <http://www.gswcbsa.org/recruitment-events/72913>
 - Check out this link for ideas for recruiting Cubs
 - <https://www.scouting.org/programs/cub-scouts/>
 - Check out this link for ideas for recruiting for Scouts BSA
 - <https://www.scouting.org/programs/scouts-bsa/>
- **Looking for ways to get folks to come to you to join, rather than you having to go out and find them? The Be A Scout website (<https://beascout.scouting.org/>) is a great way to do that! But.... It works ONLY if the info for your unit's 'pin' is current and correct!**
 - Check out the page after the Membership Minute pages. It shows a snapshot, by district, of how we're doing in using all the features of Be A Scout to recruit. If you have questions about how to use a feature, please reach out to Mary Mazza-Andersen.
- **Finally, a couple of realities of our program... National fees are increasing, and as leaders we need to ensure we're doing all we can to protect our youth by being current with our Youth Protection Training. Info on those two topics are on the pages following the Be A Scout 'pin' page.**



Membership Minute #1



Questions about recruiting and membership? Contact the Council Vice President for Membership, John Foley, at john.foley11@gmail.com

- A Fall membership kickoff was held on July 14th. A presentation summarizing the meeting is being sent with this newsletter. Also, a “Smart Sheet” about the Council is being sent as well. It may be useful as a recruiting tool for conversations with parents or posting on social media, to describe what Scouting in New Mexico is all about and how we contribute to the community.
- Thursday, August 18, Council-wide date for Fall recruitment!!!
 - If you need yard signs or other resources to make your recruiting activity a success, contact Mary Mazza-Andersen.
 - Remember that you can hold more than one recruitment; if this date does not work, please let Mary know your alternative plan.





Membership Minute #2



Questions about recruiting and membership? Contact the Council Vice President for Membership, John Foley, at john.foley11@gmail.com

- Here's a GREAT event for your current members AND recruiting others to Scouting!
 - **Soccer: NM United, August 20**
 - Sign up here:
 - <https://gswcbsa.doubleknot.com/registration/calendardetail.aspx?activitykey=2900598&orgkey=45&ReturnURL=https://gswcbsa.doubleknot.com/app/calendar/month/45/2022-08-01/45/0/>



Be A Scout Pin

A reminder that a great recruiting tool is the Be A Scout website (<https://beascout.scouting.org/>). However, it's important that the information about each unit on it's 'pin' be current and correct. Here's a snapshot showing the key functions of the website. Unit Key 3 can manage their 'pin' via the Roster function in my.scouting.org.

			<u>7/30/2022</u>			
District	Total Units	Pin Active	Pin View: Unit	Online Apps: Active	Unit Contact Listed	Unit Website Listed
Rio Grande	34	33	30	21	32	16
SJM	19	19	18	16	19	2
Sandia	33	33	31	29	31	12
SdC	14	14	13	10	14	7
Council	100	99	92	76	96	37

To get maximum benefit from the tool, a unit's pin should be set to Active, showing Unit data, allow online applications, have a unit contact listed, and provide info on a website or social media account where more information can be found. We suggest you go to the Be A Scout website and search for the zip code your unit is in. How does your unit appear on the site? Anything that needs to be updated? How does your unit compare to others in the area?

If you need more information on updating your 'pin', you can contact your District Executive or the Council Commissioner.

New BSA Fee Structure

Effective August 1st, 2022

- A reminder about the new national membership fee structure that will take effect **August 1, 2022**.
- **\$75** for Cub Scouts, Scouts BSA, Venturing and Sea Scouts participants **(was \$72)**
- **\$45** for Exploring participants
- **\$30** for council-paid memberships
- **\$45** for all adult volunteers (includes cost of background check)
- **\$100** for a unit charter/affiliation fee **(was \$75)**
- **\$25** one-time joining fee for new program participants in Cub Scouts, Scouts BSA, Venturing and Sea Scouts (Not pro-rated)
- **\$15** for Scout Life magazine; this is the first price increase since 2005 **(was \$12)**
- **At the current time, there is NO plan to raise the Council Program Fee; it will remain at \$66 for youth and \$39 for adults**

Youth Protection Training Current Status

BSA has established a national standard for Councils for Youth Protection Training (YPT) currency. The standard is to be at 98% or higher of registered adult leaders being Current with their YPT. For a Council our size, with approximately 1000 adults, this means we can have no more than 20 expired at any one time. Here is a snapshot of where we are as of July 30th, 2022.

District	Current	Expired	Pct Current	Pct Expired
Rio Grande	308	8	97.47	2.53
San Juan Mountains	148	7	95.48	4.52
Sandia	392	12	97.03	2.97
Sangre de Cristo	171	1	99.42	0.58
Council Overall	1019	28	97.33	2.67

This reflects the current status, as of July 30th, 2022.
Trend data is on the next chart.

Youth Protection Training Trends

Council Trend*	
6/1/2022	96.88
7/1/2022	96.93
7/30/2022	97.33

National Trend Data**					
Date	GSWC YPT %	GSWC NST Rank	GSWC National Rank	Councils Meeting Standard	Councils @ 100%
5/30/2022	96.74	6 of 12	149 of 249	76	7
6/30/2022	97.38	4 of 12	87 of 249	62	7

*-data from Council's my.scouting.org Training Manager

** -data from National "Stack Charts"

There have been updates to the National and Council processes for those with Expired YPT.

Details are on the next page.

Great Southwest Council

Expired YPT Process

updated 7/30/22

- On July 5th, 2022, BSA National announced the following:
 - “A new Suspend feature is now available in My.Scouting, Registrar tools. This function can be used for any member who is not compliant with Youth Protection Training or for those councils that have state specific background requirements. The suspend option will suspend the member’s registration and remove any access to their my.scouting tools as well as access to Scoutbook. You may unsuspend a registration once they have submitted the required information in order to continue as a member. There is also a report available that can be pulled listing all registrations in your councils that are currently suspended.”
- Based on this, the Council has updated their Expired YPT process as follows:
 - On the first of each month, those with YPT that expired the preceding month will be contacted via email by the Council’s YPT Champion. For example, on August 1st, anyone who’s YPT expired in July will be sent an email. The email will request they complete YPT training within two weeks.
 - If the individual has not completed YPT at the end of the two-week period, the individuals and their unit Key 3 will be notified by email that their membership status will be changed to Suspended.
 - Once the individual has completed YPT, they must send the Council Registrar, Kathy Ferdig, kathy.ferdig@scouting.org, their YPT completion certificate. The Registrar will then un-suspend their membership
- Any questions concerning the Council’s YPT process can be sent to the Council YPT Champion, Dale Balmer, at dbalmer8@comcast.net. YPT reports can be accessed by Unit Key 3 via the Training Manager function in my.scouting.

Commissioner-Related Strategic Plan Goals

This page summarizes the commissioner-focus areas outlined in Section 4, *Unit Service*, of the Council's 2021 Strategic Plan, dated March 25th, 2021. With the pandemic and other challenges facing the council, and the elimination of District and Council JTE goals, the Strategic Plan for this year has been streamlined to focus on key components of the Council's operations, so there are fewer goal areas than in previous years. Subsequent pages in the newsletter look at each of these areas. All data is as of **July 30th, 2022**, unless otherwise noted. Results are shown for last month and the current month.

2021 Council Strat Plan Area	Goal	Last Month	Current Snapshot	Page
Strategic Plan Goals				
4.1.1	80% of unit rechartrers to Council by 12/31/21	99.0%	99.0%	13
4.1.2	80% of unit charters posted by 1/31/22	99.0%	99.0%	14
4.2.1	50% of units have six contacts, including one Detailed Assessment	12.1%	22.0%	15
4.3.1	50% of units achieve Partner status by 1/31/22, under the Partnership for Scouting (PFS) program	26%	26%	16-17
Other Commissioner Metrics				
N/A	Commissioner Training	85.7%	85.7%	18
N/A	Units without Commissioners	Bad data	35%	19
N/A	Units per Commissioner Ratio	3.8	3.8	20

Strat Plan Area: 4.1.1

Recharterers to Council

(Goal is to have 80% of recharterers submitted to the Council by 12/31/2021)

The online recharter tool opened on October 15th, for the 2022 recharter season. This is the seventh and final look at 2022 recharter data.

District	Total Units	Units Dropping / Out of Cycle Recharter	Units Rechartering	Units logged into online tool	Pct logged online	Units Submitted to Council online	Pct submitted to Council online
Rio Grande	42	9/1	32	32	100%	32	100%
San Juan Mountains	23	4/0	19	19	100%	19	100%
Sandia	36	5/0	31	31	100%	31	100%
Sangre de Cristo	14	0/0	14	14	100%	13	92.9%
Council Total	115	18/1	96	96	100%	95	99.0%

Recharter concluded in April. This data won't be updated until the 2023 recharter cycle starts in October 2022.

Strat Plan Area 4.1.2

Rechartering Process-Charters Posted

(Goal is to have 100% of recharterers posted by 1/31/2022)

Units have been working recharter since the tool opened October 15th, so we've had about 6-1/2 months to work the process, which is now completed.

District	Units Rechartering	Charters Submitted	Pct Submitted	Charters Posted	Pct Posted
Rio Grande	32	32	100%	32	100%
San Juan Mountains	19	19	100%	19	100%
Sandia	31	31	100%	31	100%
Sangre de Cristo	14	13	92.9%	13	92.9%
Council Total	96	95	99.0%	95	99.0%

Recharter concluded in April. This data won't be updated until the 2023 recharter cycle starts in October 2022.

Strat Plan Area: 4.2.1

Unit Contacts

(Goal: 50% of units have 6 or more contacts, including one DA)

This page looks at the critical unit-service area of unit contacts. The National goal is for at least six contacts per year for each unit, with one a Detailed Assessment. The Council goal is for 50% of the units to achieve the National goal, with a sub-goal that all units receive at least one contact. This chart helps determine how a district is doing on both contacts, detailed assessments, and the combination of the two which determines the success in meeting the National goal, as well as the sub-goal. Data is from a Council-level "District_Contact_Stats" report.

District	# Units	Total Contacts	# of Units with any contacts	Pct of units with any contacts	# of Units w/6 or more contacts	Pct of units with 6 or more contacts	# of Units with a DA	Pct of Units with a DA	# with 6 or more visits AND a DA	2021 Pct w/6 or more AND a DA
Rio Grande	34	218	34	100%	23	67.6%	11	32.4%	7	20.6%
San Juan Mountains	19	106	19	100%	10	52.6%	5	26.3%	2	10.5%
Sandia	33	197	32	97.0%	24	72.7%	11	33.3%	11	33.3%
Sangre de Cristo	14	107	14	100%	14	100%	2	14.3%	2	14.3%
Total	100	628	99	99.0%	71	71.0%	29	29.0%	22	22.0%
Council Goal (50%)									50	
Needed to reach Council goal									28	

For the third month in a row, the number of units with six or more contacts increased significantly. In May, it increased by 13, last month by 15, and this month by 23! Almost three-fourths of our units now have 6 or more contacts in 2022! This is a great step towards meeting the goal of a unit having six contacts and a detailed assessment by the end of the year.

A new troop was chartered in Sandia District in early July, and they should receive their first contact shortly, ensuring that all units have had at least one contact.

Strat Plan Areas 4.3

Partnership for Scouting (PFS)

The Council's Scouting Partnership initiative, started in 2017, is an effort to recognize those units that meet certain goals for program, camping, and financial support of the Council.

*The **initial** report on the **2022** Partnership program, reflecting youth membership numbers and financial goal, based on \$175/scout, has been posted at: <http://www.gswcbsa.org/partnership-for-scouting/66229>. An updated report with initial FOS donation information, and day/summer camp attendance, should be posted in August.*

2021 Partnership Status Criteria

- \$175 per registered youth, via FOS contributions, popcorn or other product sales, Gondola Patrol, or other donations to the Council
- Attend a Council-sponsored day camp (packs) or attend Gorham for scout camp (troops) at least once every three years; Crews need to achieve Bronze or higher for Crew JTE Criteria #4, Adventure
 - *Note: Summer camp and day camps were cancelled in 2020 due to the pandemic, so that year won't be counted, unless a Troop attended a virtual Gorham sessions. In that case, they'll be given credit for camp attendance, but otherwise 2020 data in this area wasn't 'counted.'*
- Earn overall JTE Bronze or higher
- Partner units must complete all recharter actions by Dec 15th, 2022

Partnership Status Recognition

- Rebate of Council program fee for youth members
- 10% rebate for day camps and Gorham Scout Ranch fees
- Free Eagle Scout/Summit Award presentation kits
- Free cloth and card for rank advancement
- Free use of Gorham Scout Ranch in the off-season
- 10% off camping gear at High Desert Scout Shop
- Free basic training for all adult leaders
- 10% off Wood Badge, Brownsea and NYLT training
- 5% bonus commission for take order popcorn sales
- Free Journey to Excellence patches
- Free Pinewood Derby Cars for packs

Strat Plan Area: 4.3.1

PFS Unit Percentage

(Goal: 50% of units qualify as Partner units)

The goal for this measure is to have 50% of our units qualify as Partner units.

District	# Units	Partners	Pct Partners
Rio Grande	41	15	34%
San Juan Mtns	23	5	22%
Sandia	36	7	19%
Sangre de Cristo	14	3	21%
Total	114	30	26%

No change from last month; this reflects the final 2021 data.

Partner status files can be viewed at:

<http://www.gswcbsa.org/partnership-for-scouting/66229>

Strat Plan Area: N/A

UCs are Trained!

(Goal: 80% or more of UCs have completed basic training)

A key component of providing quality unit service is having UCs that are trained in their role. This table looks at commissioner training data. Data is compiled from a Council-level Trained Leaders Report (“TrainedLeader_Great_Southwest_Council_412”) produced from Training Manager in my.scouting.

District	# DCs	# Trained DCs	# ADCs	# Trained ADCs	# UCs	# Trained UCs	# RTCs	# Trained RTCs	Total Comm	Trained	Pct Trained
RG	0	0	0	0	10	10	3	3	13	13	100%
SJM	1	1	0	0	7	4	0	0	8	5	62.5%
SA	1	1	2	2	7	6	2	2	12	11	91.7%
SDC	0	0	0	0	2	1	0	0	2	1	50.0%
Total	2	2	2	2	26	21	5	5	35	30	85.7%
Pct Trained		100.0%		100.0%		80.8%		100.0%			

To Goal	-0.4	-0.4	-0.2	-1.0	-2.0
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For the third month in a row, the percentage of trained commissioners remained at 85.7%.

Strat Plan Area: N/A

Units without Commissioners

(Goal: minimize the number of units without a UC assigned)

To have effective unit-level commissioner service, there needs to be 'ownership' of a unit (or units) by a UC. While not a Strategic Plan goal, tracking units without a commissioner assigned provides feedback on either making sure a commissioner has been assigned administratively, or show the need to recruit additional commissioners. Data is from the Assigned_Unassigned_Units report in Commissioner Tools.

District	# Units	# Not Assigned a UC	Pct Unassigned
Rio Grande	34	13	38%
San Juan Mountains	19	7	37%
Sandia	33	1	3%
Sangre de Cristo	14	14	100%
Total	99	35	35.0%

Commissioner assignments have been updated in Commissioner Tools, and this data is now considered to be accurate.

Strat Plan Area: N/A

Ratio of Units per UC

(Goal: 3.0 or less)

Having enough UCs to cover all units, without overburdening the UC with too many units to provide effective service, requires that we look at that ratio. This metric does just that! The data on number of units for the report is from looking at the number of units in the District_Contact_Stats report, and commissioner assignments from those shown as registered as UCs in the “TrainedLeader_Great_Southwest_Council_412” training report.

District	# Units	Goal # UCs	Actual # UCs	Ratio	# UCs to Meet Goal
Rio Grande	34	11.3	10	3.4	1.3
San Juan Mountains	19	6.3	7	2.7	-0.7
Sandia	33	11.0	7	4.7	4.0
Sangre de Cristo	14	4.7	2	7.0	2.7
Total	100	33.3	26	3.8	7.3

The ratio remained at 3.8 for the second consecutive month.

GSWC District and Council Commissioners

as of 7/30/2022

District	Name	Email	Phone
Rio Grande	Vacant		
Sandia	Jerry Brenden	jabrenden@gmail.com	505-239-7656-c
Sangre de Cristo	Vacant		
San Juan Mountains	Matthew Griffis	matthewgriffis@gmail.com	510-427-3843-c
Assistant Council Commissioner for Older Youth Programs	Brian Tolson	briantolson99@yahoo.com	505-967-6139
Council Commissioner	Dale Balmer	dbalmer8@comcast.net	505-898-9076-h 505-554-8545-c