



Great Southwest Council **Council Commissioner**



Communicator



July 26th, 2019

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Council Commissioner Corner

- One last call about commissioner name badges being available for any commissioner that's earned their Arrowhead! So far eight folks have taken advantage of this offer; so there's still 18 left! Here's what they look like:



One per person, while supplies last!

- We're seeing a number of membership inquiries and applications that are sitting in the Invitation Manager and Application Manager functions in my.scouting.org. Please remind your units that they should have one of their Key 3 log into those tools at least once a week to see if there have been any new membership inquiries (Invitation Manager), or applications that need processing (Application Manager).
- Rechartering will be starting in mid-September, so planning for it starts next month! If you have any suggestions for how to improve the process, please pass them onto me as soon as possible!
- My thanks to the commissioner staff at Gorham Scout Ranch! Due to their diligent efforts to interact with units at Summer Camp and Webelos Week in the Woods, and document those visits, we were able to add 37 contacts to Commissioner Tools for those units!
- The latest National Commissioner newsletter is now available: <https://www.scouting.org/commissioners/newsletter/>
- Enjoy what's left of summer! The sprint to the end of the year begins soon!

Yours in Scouting,

Dale

Dale Balmer

Council Commissioner

HEADLINES!!!!

These are key points that should be communicated by Unit Commissioners to their units

- Rechartering will be starting in mid-September, so planning for it starts next month! If you have any suggestions for how to improve the process, please pass them onto the Council Commissioner, Dale Balmer, dbalmer8@comcast.net, as soon as possible!
- Now's the time to start thinking about your Fall recruiting event! The Council is sponsoring a Scout Me In signup night for August 29th; that might be a good night for your event!
- The first new, LDS-centric-but-not –chartered-by-the-LDS Church-troop has been created in the Rio Grande District! Welcome, Troop 7! If you'd like more information on how this was done, contact Mary Mazza-Andersen, the Rio Grande District Executive.
- Unit Key 3s: Please check the Invitation Manager and Application Manager functions in my.scouting.org on a regular basis (at least weekly) to see if there have been any new membership inquiries (Invitation Manager), or applications that need processing (Application Manager). We're seeing quite a few inquiries and applications coming into the system, mostly through BeAScout.org, but many units aren't responding in a timely manner, so we're missing out on opportunities to grow our units with folks that are seeking us out.
- Unit leaders – are you receiving the Council's Trailmarker newsletter? It has a TON of information on activities, events, opportunities, and other great things happening around the Council. You can view recent issues at: <http://www.gswcbsa.org/about-us/trailmarker/16017>. Or, you can sign up to receive it at the of the Council's home page (<http://www.gswcbsa.org/>; scroll to the registration form near the middle of the page)

Commissioner-Related Strategic Plan Goals

This page summarizes the commissioner-focus areas outlined in Section 5, *Unit Service*, of the Council's 2019 Strategic Plan. Subsequent pages in the newsletter look at each of these areas. All data is as of **July 25th, 2019**. Results are shown for last month and this month.

2019 Council Strat Plan Area	Goal	JTE Area	Last Month	Current Snapshot	Page
5.1.1	80% of unit recharterers to Council by 12/31/19	N/A	Measure at Recharter	Measure at Recharter	N/A
5.1.2	80% of unit charters posted by 1/31/20	N/A	Measure at Recharter	Measure at Recharter	N/A
5.2.1	45% of units have six contacts, including one DA (Gold criteria)	Council #15	10.1%	11.3%	6
5.2.2	75% of units have Bronze JTE or higher (Gold criteria)	District #14	Measure at Recharter	Measure at Recharter	N/A
5.3.1	Maintain ratio of one UC per three units	N/A	3.8	3.9	7
5.3.2	80% of commissioners complete basic training	N/A	80.0%	79.6%	8
5.3.3	100% of community packs have a commissioner	N/A	62.5%	61.1%	9
5.4.1	33% of units achieve Partner status by 1/31/20, under the Partnership for Scouting (PFS) program	N/A	Measure in Dec '19	Measure in Dec '19	N/A
5.4.2	Report PFS status periodically; propose changes to PFS by 6/30/19	N/A	Initial Status released 4/25/19	Updated Status released 7/2/19	N/A
5.4.3	Improve promotion of PFS	N/A	In work	In work	N/A
5.5	Retain 90% of units; have one female Scouts BSA troop for every ten non-LDS male troops (Gold criteria)	Council #14	Retain: 97% Ratio: 17.6%	Retain: 97% Ratio: 18.3%	10
N/A	Units without commissioners	N/A	46.0%	45.0%	11

Strat Plan Area: 5.2.1

Unit Contacts

(Goal: 45% of units have 6 or more contacts, including one DA [Council JTE Gold])

This page looks at the critical unit-service area of unit contacts, which falls under Council JTE Criteria #15. The JTE criteria requires at least six contacts per year, with one a Detailed Assessment. This chart helps determine how a district is doing on both contacts, detailed assessments, and the combination of the two which determines the success in meeting the JTE criteria. Data is from a Council-level "District_Contact_Stats" report. Last year, 40% of our units met this criteria, so in 2019 we're going for a 'stretch goal' and aiming for Gold (45%) in this area!

District	# Units	Total Contacts	# of Units with any contacts	Pct of units with any contacts	# of Units w/6 or more contacts	Pct of units with 6 or more contacts	# of Units with a DA	Pct of Units with a DA	# with 6 or more visits AND a DA	2019 Pct w/6 or more AND a DA
Rio Grande	123	464	92	74.8%	29	23.6%	49	39.8%	24	19.5%
San Juan Mountains	80	192	52	65.0%	12	15.0%	7	8.8%	2	2.5%
Sandia	76	223	63	82.9%	14	18.4%	14	18.4%	9	11.8%
Sangre de Cristo	32	10	8	25.0%	0	0.0%	2	6.3%	0	0.0%
Total	311	889	215	69.1%	55	17.7%	72	23.2%	35	11.3%
Bronze Goal (10%)									32	
Silver Goal (25%)									78	
Gold Goal (45%)									140	
Needed to reach Bronze goal									-3	
Needed to reach Silver goal							To-Go to Silver		43	
Needed to reach Gold goal							To-Go to Gold		105	

Three Month Trend

May 2019: 8.7%

June 2019: 10.1%

July 2019: 11.3%

We've made Bronze, and are trending in the right direction! Council-wide, we currently have 45 units with 4 or more contacts, but no DA, so there's lots of potential for meeting our Silver goal, which puts us half-way to Gold! There's also another 37 units that have had a DA, but haven't had six total contacts yet, so again, lots of potential! Next month I'll start providing the "Low Hanging Fruit" data that shows which specific units are close to meeting the "six contacts, one a DA" standard so that we can target specific units that are close to meeting the desired goal.

Strat Plan Area: 5.3.1

Ratio of Units per UC

(Goal: 3.0 or less)

Having enough UCs to cover all units, without overburdening the UC with too many units to provide effective service, requires that we look at that ratio. This metric does just that! The data on number of units for the report is from looking at the number of units in the District_Contact_Stats report, and commissioner assignments from those shown as registered as UCs in the “TrainedLeader_Great_Southwest_Council_412” training report.

District	# Units	# UCs	Ratio
Rio Grande	123	45	2.7
San Juan Mountains	80	13	6.2
Sandia	76	17	4.5
Sangre de Cristo	32	4	8.0
Total	311	79	3.9

Three Month Trend

May 2019: 3.8

June 2019: 3.8

July 2019: 3.9

Our ratio has been fairly consistent this year, but to meet our goal, we need more commissioners! If you know of any potential candidates, pass their names along to your district commissioner, or to the council commissioner!

Strat Plan Area: 5.3.2

UCs are Trained!

(Goal: 80% or more of UCs have completed basic training)

A key component of providing quality unit service is having UCs that are trained in their role. This table looks at commissioner training data. Data is compiled from a Council-level Trained Leaders Report (“TrainedLeader_Great_Southwest_Council_412”) produced from Training Manager in my.scouting.

District	# DCs	# Trained DCs	# ADCs	# Trained ADCs	# UCs	# Trained UCs	# RTCs	# Trained RTCs	Total Comm	Trained	Pct Trained
RG	1	1	7	7	45	39	4	3	57	50	87.72%
SJM	1	0	1	1	13	5	0	0	15	6	40.00%
SA	1	1	4	4	17	14	2	2	24	21	87.50%
SDC	1	0	2	1	4	4	0	0	7	5	71.43%
Total	4	2	14	13	79	62	6	5	103	82	79.61%
Pct Trained		50.00%		92.86%		78.48%		83.33%			

To Goal	1.2	-1.8	1.2	-0.2	0.4
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Three Month Trend

May 2019: 80.4%

June 2019: 80.0%

July 2019: 79.6%

We continue to hover right around our 80% goal. Just a few UCs completing the online training will get us there!

Strat Plan Area: 5.3.3

Community Packs have a UC

(Goal: 100% of Community Packs have a UC assigned)

Having strong packs that excite youth about Scouting is critical to retaining the youth as they age-up to become eligible for Scouts BSA, Venturing, and Exploring. Having commissioners assigned to the unit helps to ensure strong packs. The data is from the Assigned_Units and Unassigned_Units reports in Commissioner Tools.

District	Community Packs	Community Packs Assigned a UC	Community Packs Not Assigned a UC	Pct Cmty Packs Assigned
Rio Grande	29	21	8	72.4%
San Juan Mountains	12	5	7	41.7%
Sandia	22	18	4	81.8%
Sangre de Cristo	9	0	9	0.0%
Total	72	45	27	61.1%

District	Scouts BSA Female Troops Not Assigned a UC
Rio Grande	3
San Juan Mountains	1
Sandia	3
Sangre de Cristo	3
Total	10

Three Month Trend

May 2019: 68.7%

June 2019: 62.5%

July 2019: 61.1%

We're losing a little ground as we register new units, particularly female Scouts BSA troops. The Takeaway: We need more commissioners, and we also need to ensure they're assigned to a unit in Commissioner Tools.

Strat Plan Area: 5.5

Retain Units

(Goal: Retain 90% of units, have one female Scouts BSA troop for every ten non-LDS male troops [Council JTE #14])

Having strong unit-level programs that retain youth, and continue from year to year, is the key to having a successful Scouting endeavor in the Great Southwest Council. Having a strong launch to Scouts BSA, and the creation of female troops, is also important to the future growth of Scouting.

District	2018 Units	2019 Units*	Retention
Rio Grande	117	113	96.6%
San Juan Mountains	80	79	98.8%
Sandia	75	74	98.7%
Sangre de Cristo	31	28	90.3%
Total	303	294	97.0%

*-2019 units does not include any new Scouts BSA Female Troops

The table above looks at the Retention portion of the Goal.

We exceeded the 90% standard. This is a one-time snapshot look when recharter is complete. No further updates will be made to this metric in 2019.

District	# Troops	# LDS Troops	# Female Troops	# Non-LDS Boy Troops	Ratio Girl Troops to Non-LDS Boy Troops
Rio Grande	55	33	5	17	22.7%
San Juan Mountains	38	27	1	10	9.1%
Sandia	36	13	3	20	13.0%
Sangre de Cristo	17	5	3	9	25.0%
Total	146	78	12	56	17.6%

Three Month Trend

May 2019: 15.2%

June 2019: 17.6%

July 2019: 18.3%

The Council continues to have steady growth in the number of female Scouts BSA troops!

Strat Plan Area: N/A

Units without Commissioners

(Goal: minimize the number of units without a UC assigned)

To have effective unit-level commissioner service, there needs to be 'ownership' of a unit (or units) by a UC. Tracking units without a commissioner assigned provides feedback on either making sure a commissioner has been assigned administratively, or show the need to recruit additional commissioners. Data is from the Unassigned_Units report in Commissioner Tools.

District	# Units	# Not Assigned a UC	Pct Unassigned
Rio Grande	123	38	31%
San Juan Mountains	80	60	75%
Sandia	76	19	25%
Sangre de Cristo	32	23	72%
Total	311	140	45%

Three Month Trend

May 2019: 44%

June 2019: 46%

July 2019: 45%

Sounding a recurring theme.... Need more commissioners, need to ensure the ones we have are assigned to a unit!

GSWC District Commissioners

as of 7/26/2019

District	Name	Email	Phone
Rio Grande	Terry Brown	tblazestar@aol.com	505-350-1641-c
Sandia	Jerry Brenden	jabrend@q.com	505-239-7656-c
Sangre de Cristo	David Jones	dciones59@gmail.com	505-662-5289-h
San Juan Mountains	Matthew Griffis	matthewgriffis@gmail.com	510-427-3843-c
Council	Dale Balmer	dbalmer8@comcast.net	505-898-9076-h 505-554-8545-c

See you next month!