Scouting was put to the test over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America to measure the character attributes of both Scouts and non-Scouts. The project surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts. See the results below.

**Double Your Gift to Scouting**

Does your company have a matching gift program? You can double your support to Scouting by simply filling out the necessary forms from your Human Resources Department. Check out our list below for some of the companies in our area that have a matching program.

**Matching Gifts**

*Companies that offer Matching Gifts*

- ADP Inc
- Aetna
- AIG
- Alaska Airlines
- Alliance Data
- Allstate
- AT&T
- Bank of America
- Beryl Oil & Gas LP
- Best Buy
- Boeing
- BP
- CarMax
- Charles Schwab
- Choice Hotels
- Citicorp
- Clorox
- Coca-Cola Co.
- Costco
- Conoco Phillips
- Ernst & Young
- GAP Corporation (incl. Old Navy & Banana Republic)
- GE Foundation
- Geico
- General Mills
- Google
- Home Depot
- Host Hotels
- IBM
- John Hancock
- Kaiser
- Permanente
- Kroger
- Los Alamos National Lab
- Macy’s
- McDonnell Douglas
- Microsoft
- Morgan Stanley
- Mutual of America
- Netflix
- Office Depot
- Pepsico
- Pfizer
- Progressive
- Prudential
- Reebok
- Sherwin Williams
- Starbucks
- State Farm
- Companies
- T-Mobile
- Thrivent
- US Bancorp
- United Health Group
- Verizon

**THE TUFTS STUDY REVEALED...**

Scouts are more likely to embrace positive social values than non-Scouts.

**Does Scouting Work?**

Scouting was put to the test over the course of three years, when a research team from Tufts University worked with the Boy Scouts of America to measure the character attributes of both Scouts and non-Scouts. The project surveyed nearly 1,800 Cub Scouts and nearly 400 non-Scouts. See the results below.

Scouts are more likely to embrace positive social values than non-Scouts.

**6,648** Youth members involved in the Scouting Program

**163** Scouts earned the rank of Eagle Scout last year

**1,719** Trained leaders – 100% youth protection trained

**24,939** Hours of community service were donated through our Eagle Scout service projects.

**2,250** GSWC Scouts attended summer camps.

**THE GREAT SOUTHWEST COUNCIL**

The Great Southwest Council is dedicated to making Scouting available to every child in New Mexico, Utah, Southwest Colorado, and the Navajo Nation in Arizona with the highest quality of programs and experiences possible. Our mission is to prepare young people to make ethical and moral choices throughout their lives by instilling in them the values of the Scout Oath and Law.

**BUILD THE FUTURE**

Great Southwest Council

Impact

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How Your Gift Builds the Foundation

When a Scout registers, the fees paid are devoted to National dues, accident insurance and Boys’ Life subscriptions. None of those fees stay with the Council. Support such as staff, supplies, recruiting materials, camp maintenance, and so much more is essential in bringing quality programs to all our youth. Your gift of $175 or more provides the crucial support services for one Scout for one year in Great Southwest Council.

Give a little each month to make a big difference!

The Gondola Patrol is Great Southwest Council’s recurring gift club. By contributing $15 or more per month through your credit or debit card, you’ll help provide a steady stream of support to the Council. Recurring gifts are convenient for donors—no more billing or reminders to pay, and you’ll be eligible to wear our special edition Council Shoulder Patch.

You Can Build the Next Generation of Leaders

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